

# Hidden value betting opportunities

BY SPORTS SMART BETTING

# What is value betting?

In this short document, I won't teach you about the basics of value betting. You can find a lot of helpful information on the website.

So, if you are not sure if you know enough about the topic, I suggest having a look at the articles here:

<https://sportssmartbetting.com/value-betting/>

- The basic idea is to find betting opportunities where the odds or betting lines are wrong. Taking advantage of them will guarantee a profit in the long run.

## What are the best ways to bet without losing?

On my website, I'm motivating the visitors to start betting with strategies based only on mathematics.

The most known techniques are:

- Arbitrage betting
- Matched betting
- Value betting

I have a lot of articles about them, which are very helpful and can lead you in the right direction.

But in this document, I would like to share alternative “black-hat” methods to find unbeatable opportunities.

I think value betting is the best strategy to make profits in the long run too.

Comparing slow bookmakers to a sharp one like Pinnacle Sports is a profitable strategy by itself. But it has a lot of downsides.

## **Value betting scanner services are using the following method:**

- They are trying to define the real probability of an outcome by gathering odds from different sharp & fast bookmakers. With different algorithms, they are generating the true odds based on these bookies.
- The “next step” is to compare every other bookmaker to these true odds, and if the system is finding an odd significantly higher, the scanner is displaying the opportunity.

## **Let's see some weak points:**

- Every value bet is seen by thousands of other bettors – so they can bet on them, and the odds will drop
- The more people are betting on smaller markets, the higher the chances are of getting limited by bookmakers
- Even these sharp bookmakers can't act fast enough and can't spot every major change in the match
- Frequently sharp bookmakers are missing crucial information about the match, which is making their odds less accurate

## **How to find better value bets?**

This information is not available on the website. I think it won't be the best tip you will ever get.

But for me this idea, by itself could have changed my success rate drastically.

- Start getting experience in live value betting
- Follow fast sports like tennis, basketball, volley, table tennis
- Use a bookmaker scanner service and compare your local bookmakers with fairly sharp bookies like: Pinnacle, Bet365, William Hill, Betfair
- Spot bookies with significantly more opportunities displayed (they are making the most mistakes, and probably are already slow on some markets)
- Start comparing this local bookmaker with the sharp ones manually (opening the same matches at both of the bookies)
- Find the leagues and markets where your local bookmaker is getting the information too late
- You can see the new score at the sharp one and place the bet at your local bookie before they could refresh it

Example:

1. Find a tennis match
2. Find a bookie which is getting the information too late (at least 5-6 seconds)
3. Check if the bookie is accepting the bets in 5 sec or less

4. If the player is about to break in the game (score of 40-15 or 40-30 for example):

- You follow the match at the faster bookie (bet365 or william hill)
- Prepare your betslip for the winner of the game (betting on the player who is about to break)
- If the player can break, you immediately click on "place bet"
- If the bookie is accepting your bet, you can make a guaranteed profit

Tips:

- You can find a lot of similar opportunities on different sports (dangerous attack in football, corner kicks, goal over/under markets when your bookie haven't noticed a red card for some seconds)
- Don't force this strategy: placing bets only with these bookie mistakes will get your account limited after 3-4 bets (and your winning bets will be voided)
- Follow normal value betting strategies and take advantage of opportunities like this only a few times

- Try placing bets where the win is not instant and not guaranteed: you know there will be a break, but place a bet on under market (your chances of winning the bet will be high, but the risk of getting caught is lower)
- I'm using **Betburger** to compare these bookmakers. Their scanner is available for in-play betting too, covering a lot of bookies and sports too. You can read my review about their services by clicking on the following link:

**<https://sportssmartbetting.com/betburger-review-arbitrage-betting-soft/>**